

# Golden Arches East Mcdonalds In East Asia

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### **GOLDEN ARCHES EAST: MCDONALD'S IN EAST ASIA - JAMES L ...**

*Sun, 16 Apr 2017 21:18:00 GMT*

mcdonald's restaurants are found in over 100 countries, serving tens of millions of people each day. what are the cultural implications of this phenomenal success?

### **GOLDEN ARCHES EAST: MCDONALD'S EAST ASIA - THE NEW YORK TIMES**

*Tue, 09 May 2017 18:20:00 GMT*

edited by james l. watson stanford university press. read the review. mcdonald's in beijing: the localization of americana. yunxiang yan on april 23, 1992, the ...

### **GOLDEN ARCHES EAST: MCDONALD'S IN EAST ASIA, SECOND ...**

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### **GOLDEN ARCHES EAST: MCDONALD'S IN EAST ASIA - 2ND EDITION ...**

*Mon, 21 Nov 1994 23:52:00 GMT*

subjects: mcdonald's corporation; fast food restaurants--social aspects--east asia; east asia--social life and customs; globalization--east asia

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for the second edition of this widely read-and widely acclaimed-book, james l. watson has added a new chapter entitled "update: mcdonald's as a political target."

### **GOLDEN ARCHES EAST:MCDONALD'S IN EAST ASIA | JET**

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watson, james (ed.) 1997 golden arches east: ... five essays about american fast food corporation mcdonald's in east asia. ... golden arches east focuses on ...

### **GOLDEN ARCHES EAST: MCDONALD'S IN EAST ASIA, SECOND ...**

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golden arches east : mcdonald's in east asia. ... golden arches east. stanford, calif. : stanford university press, 2006 (dlc) 2006001449: material type:

### **GOLDEN ARCHES EAST : MCDONALD'S IN EAST ASIA (BOOK, 1997 ...**

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### **GOLDEN ARCHES EAST: MCDONALD'S IN EAST ASIA BY JAMES L ...**

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the resource golden arches east : mcdonald's in east asia, edited by james l. watson